



2026

Powering Africa's Next Economy: Innovation, Inclusion & Industrial Growth

Celebrating 10 Years of Trade, Investment, and Economic Transformation

Official Sponsorship & Partnership Prospectus



NCCI
SWAKOPMUND
INTERNATIONAL
TRADE EXPO 2026

CHANGE OF DATE

29 – 26 OCTOBER 2026



THE DOME, SWAKOPMUND, NAMIBIA

Theme

Powering Africa's Next Economy: Innovation, Inclusion & Industrial Growth

Dates: 29 – 31 October 2026

Venue: The Dome, Swakopmund, Namibia

Organiser: The Namibia Chamber of Commerce and Industry (NCCI)

The Namibia Chamber of Commerce and Industry (NCCI) proudly present the landmark 10th edition of the Swakopmund International Trade Expo (SWAiTEX). Over the past decade, SWAiTEX has evolved into one of Namibia's most significant business and trade platforms, a premier meeting point for government leaders, private sector executives, investors, and international partners.

The 2026 edition represents both a milestone celebration and a strategic repositioning of SWAiTEX as a continental hub. Over three dynamic days, decision-makers, industry leaders and youth innovators will converge to explore opportunities driving sustainable growth, industrialisation, and technology adoption across Namibia and the broader African continent through:

- High-Level Economic and Investment Forums
- Business-to-Business (B2B) Matchmaking Sessions
- The Youth Innovation Summit
- Entrepreneurship and Skills Development Workshops
- Investor Engagement Platforms & Strategic Networking
- International Trade and Exhibition Platforms
- Premium Entertainment and Cultural Experiences



Why Sponsor SWAiTEX 2026?

Sponsoring SWAiTEX is more than a branding opportunity. It is a strategic investment in visibility, influence, market access, and business growth. As a partner, your organisation will stand alongside industry pioneers and policymakers actively shaping the future of African commerce.

Core Partnership Benefits

- **Strategic Brand Exposure:** Gain extensive visibility through event branding, media coverage, digital campaigns, and direct engagement throughout the event lifecycle.
- **Thought Leadership Positioning:** Showcase your expertise by participating in high-level discussions, industry panels, and strategic conversations that influence policy agendas.
- **Business Development:** Generate qualified leads, launch new products, and establish valuable partnerships with local, regional, and international stakeholders.
- **Access to Decision-Makers:** Connect directly with government officials, institutional investors, trade delegations, and corporate executives.
- **Corporate Reputation & Impact:** Demonstrate your concrete commitment to economic growth, youth development, innovation, and sustainable industrialisation.
- **Exclusive Networking:** Access premium experiences, including the Presidential Business Luncheon, VIP engagements, and executive networking sessions.

SPONSORSHIP TIERS

Tier	Investment	Availability
Platinum	N\$ 700 000	1 Sponsor (exclusive)
Diamond	N\$ 500 000	Max 2 Sponsors
Gold	N\$ 350 000	Max 3 Sponsors
Silver	N\$ 250 000	Max 3 Sponsors
Bronze	N\$ 100 000	
In-Kind	N\$ 30 000 <i>min</i>	

Sponsorships Status

- Exclusive Title Sponsor Rights
- Naming Rights: "NCCI SWAiTEX 2026 Presented by [Sponsor]"
- Representative on SWAiTEX Organising Committee

Brand Visibility & Recognition

- Premium logo on ALL promotional material
- Co-branding on all SWAiTEX communications
- Premium venue branding throughout
- NCCI website featured until December 2026
- Branding opportunities at NCCI events during 2026
- Official sponsor announcement & launch campaign

Thought Leadership & Influence

- Opening Ceremony speaking opportunity
- Participation in up to two panel discussions
- Exclusive 60-minute presentation, activation or engagement session
- Participation in official media engagements

Value Added Benefits

- QR Code Lead Generation Integration
- Post-event analytics and engagement report

VIP Hospitality & Networking

- 10 VIP Lounge Access Passes
- 10 VIP Seats at the Presidential Business Luncheon
- 10 VIP Tickets to the Business Forum
- 10 Reserved VIP Parking Bays
- Priority access to networking and investor session

Media & Content Exposure

- Dedicated sponsor press conference
- Featured TV, radio and digital media interviews
- Interview in SWAiTEX promotional video
- Four full-page advertorials in SWAiTEX Magazine
- Feature profile in NCCI Digital Newsletter
- 6 sponsored social media campaigns
- Official photograph with the Guest of Honour
- QR Code Lead Generation Integration
- Post-event analytics and engagement report

Exhibition & Business Development

- Two premium 9m x 3m exhibition stands
- Strategic exhibition placement
- Dedicated activation space

Exclusive Programme Association

Opportunity to align sponsorship (exclusive branding) with available SWAiTEX programme components, including: Presidential Business Luncheon, Gala Dinner, VIP Lounge, Opening Ceremony, High-Level Forum: The Next African Economy, SWAiTEX Competition, Youth Innovation Summit, Workshops, Entertainment Programme

DIAMOND SPONSOR

N\$ 500 000

Max 2 sponsors



Brand Visibility & Recognition

- Premium logo placement on all promotional material
- Co-branding on SWAiTEX communications
- Prominent venue branding
- Featured sponsor recognition across platforms
- Official sponsor announcement
- Branding at NCCI Events

Thought Leadership & Influence

- Participation in one panel discussion
- 30-minute business presentation or information session
- Participation in media engagements

Media & Content Exposure

- Three full-page advertorials in SWAiTEX Magazine
- Featured in NCCI Digital Newsletter
- TV, radio and digital media interviews
- Four sponsored social media campaigns
- Interview in SWAiTEX promotional video

VIP Hospitality & Networking

- 6 VIP Lounge Access Passes
- 6 VIP Tickets to Opening Ceremony
- 6 VIP Tickets to Presidential Business Luncheon
- 6 VIP Tickets to Gala Dinner
- 6 VIP Tickets to Business Forum

Exhibition & Business Development

- One premium 9m x 3m exhibition stand
- Additional 3m x 3m space if required
- Strategic exhibition placement

Value Added Benefits

- QR Code Lead Generation Integration
- Post-event analytics and engagement report

Programme Association Opportunity

May align sponsorship with available programme components, including: Presidential Business Luncheon, Gala Dinner, VIP Lounge, Opening Ceremony, High-Level Forum: The Next African Economy, SWAiTEX Competition, Youth Innovation Summit, Workshops, Entertainment Programme

GOLD SPONSOR

N\$ 350 000

Max 3 sponsors



Brand Visibility & Recognition

- Logo placement on all SWAiTEX promotional material
- Event branding at selected programme component
- Official sponsor announcement
- Branding at two NCCI events

Thought Leadership & Influence

- Participation in one panel discussion.
- Industry engagement opportunities

Media & Content Exposure

- Two full-page advertorials in SWAiTEX Magazine
- Three sponsored social media campaigns
- TV, radio and digital media interview opportunities
- Interview in SWAiTEX promotional video

VIP Hospitality & Networking

- 4 VIP Lounge Access Passes
- 4 Presidential Business Luncheon Tickets
- 4 Gala Dinner Tickets
- 4 VIP Business Forum Tickets

Exhibition & Business Development

- One 6m x 3m exhibition stand
- Strategic exhibition allocation

Value Added Benefits

- QR Code Lead Generation Integration
- Post-event analytics and engagement report

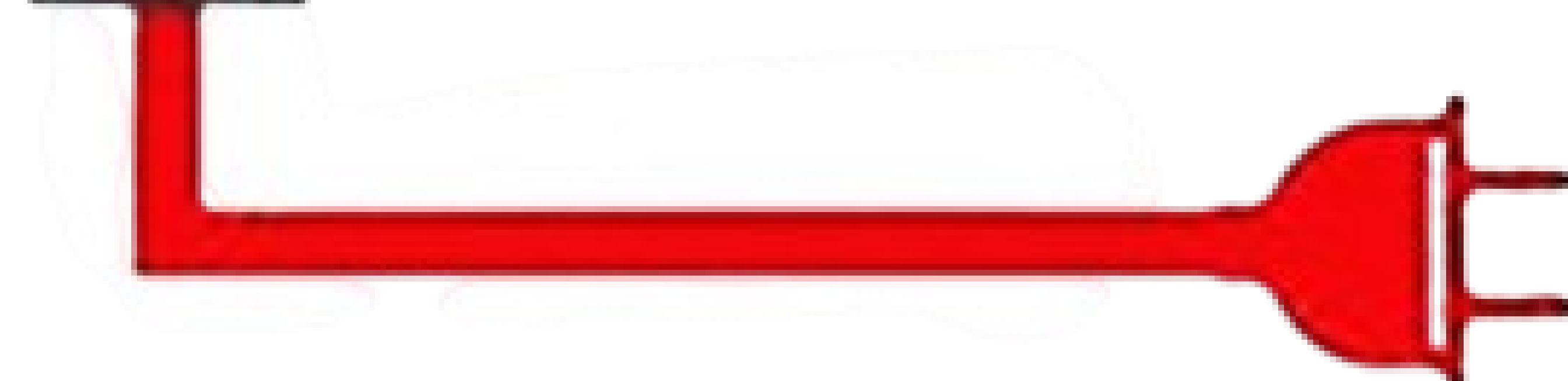
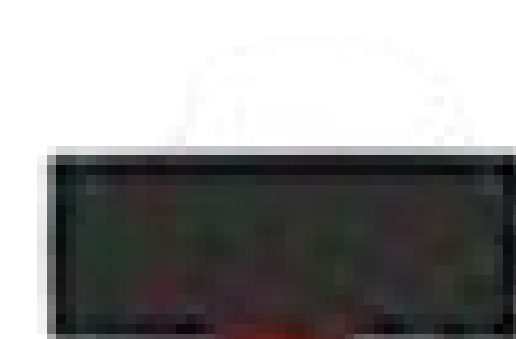
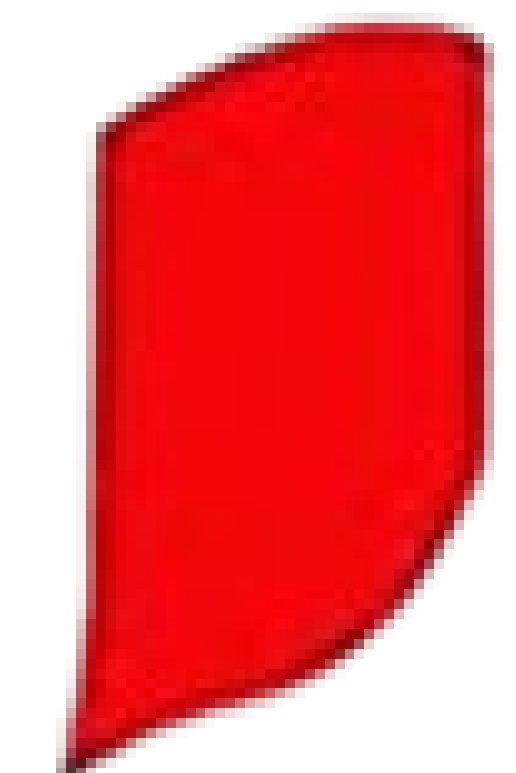
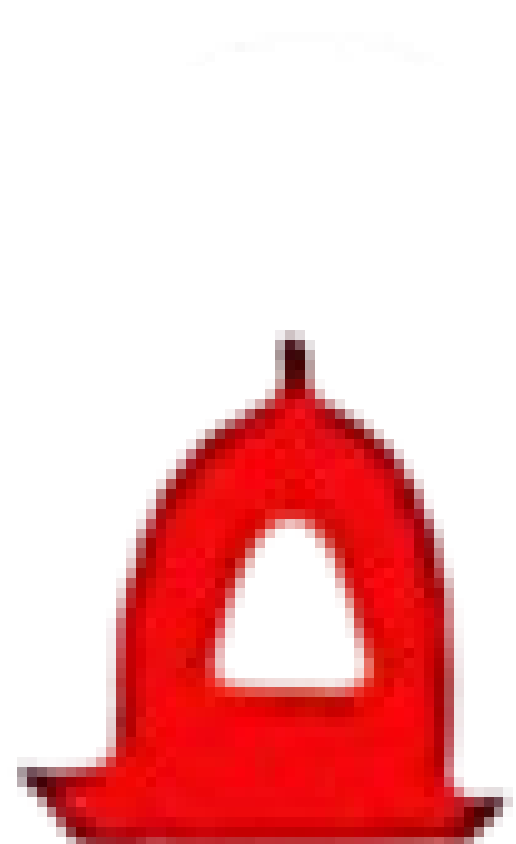
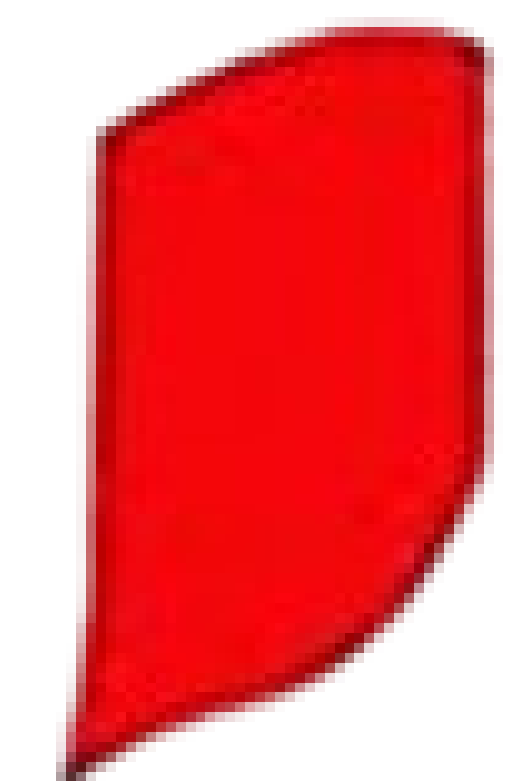
Programme Association Opportunity

May align sponsorship with available programme components, including: Presidential Business Luncheon, Gala Dinner, VIP Lounge, Opening Ceremony, High-Level Forum: The Next African Economy, SWAiTEX Competition, Youth Innovation Summit, Workshops, Entertainment Programme

SILVER SPONSOR

N\$ 250 000

Max 4 sponsors



Brand Visibility & Recognition

- Logo placement on promotional material
- Official sponsor announcement
- Branding at one NCCI event

Thought Leadership

- Participation in one panel discussion

VIP Hospitality & Networking

- 3 VIP Lounge Access Passes
- 3 VIP Opening Ceremony Tickets
- 3 Gala Dinner Tickets
- 3 Business Forum Tickets

Exhibition & Business Development

- One 6m x 3m exhibition stand

Media & Content Exposure

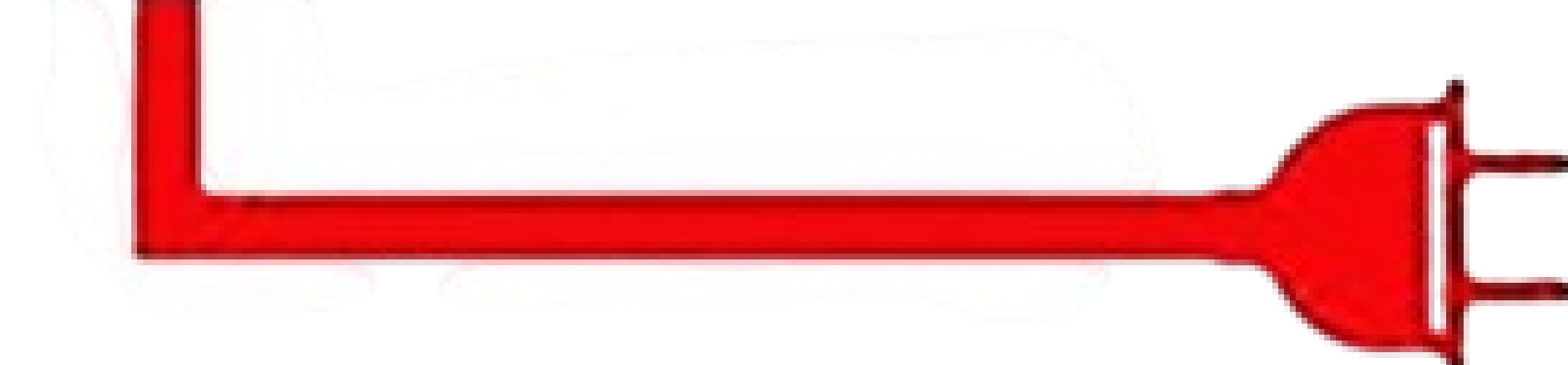
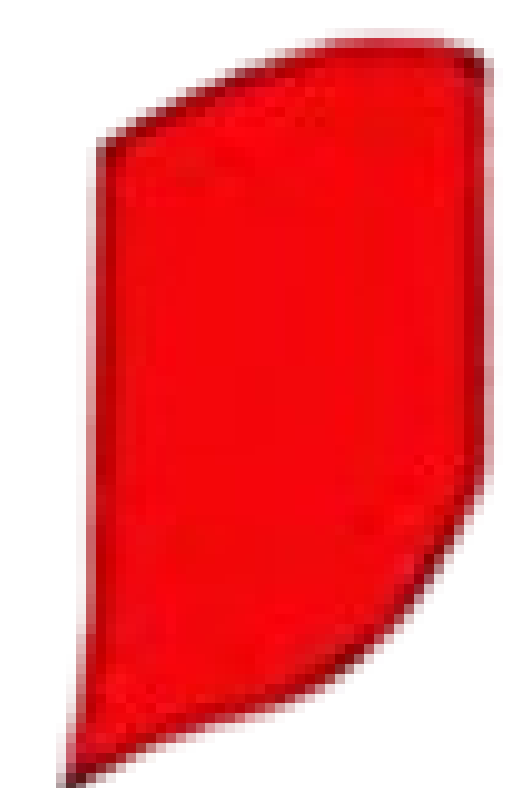
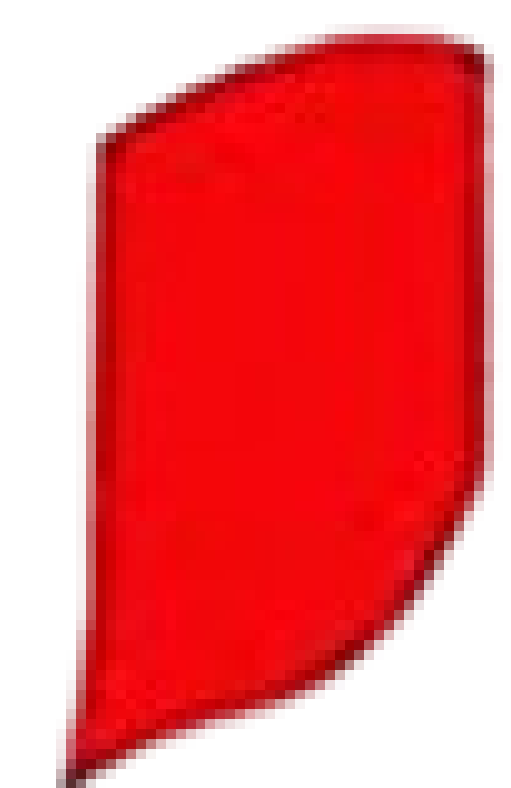
- One full-page advertorial in SWAiTEX Magazine
- Two sponsored social media campaigns
- Inclusion in promotional video

Programme Association Opportunity

May align sponsorship with available programme components, including: Presidential Business Luncheon, Gala Dinner, VIP Lounge, Opening Ceremony, High-Level Forum: The Next African Economy, SWAiTEX Competition, Youth Innovation Summit, Workshops, Entertainment Programme

BRONZE SPONSOR

N\$ 100 000



Brand Visibility & Recognition

- Logo placement on promotional material
- Logo placement on SWAiTEX website

VIP Hospitality & Networking

- 1 VIP Lounge Access Pass
- 1 Opening Ceremony Ticket
- 1 Gala Dinner Ticket
- 1 Presidential Business Luncheon Ticket

Exhibition & Business Development

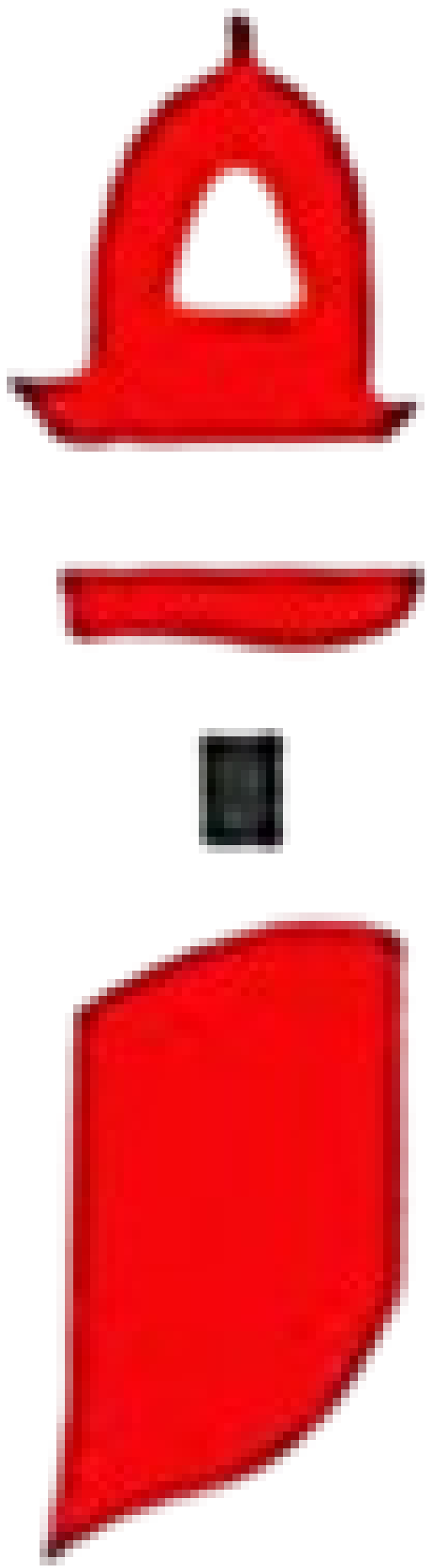
- One 6m x 3m exhibition stand

Media & Content Exposure

- Half-page advertorial in SWAiTEX Magazine
- One sponsored social media post
- Media partner interview opportunity

IN-KIND SPONSOR

Minimum contribution: N\$ 30 000



Recognition Benefits

- Name and logo in the official programme
- Website acknowledgement
- Certificate of Recognition
- 1 Gala Dinner Ticket
- 1 Official Opening Ticket
- 3 General Access Passes (all three days)



Eligible Contributions

- Printing and branding materials
- Lanyards and accreditation materials
- Bottled water and refreshments
- Delegate bags and gifts
- Accommodation & transport services
- Media and advertising support
- Wi-Fi and connectivity services
- Exhibition infrastructure
- Furniture, décor, AV equipment
- Security services & event logistics



Partnership Confirmation & Guidelines

We look forward to welcoming your organisation as a strategic partner. To ensure seamless execution, maximum brand visibility, and a mutually beneficial relationship, all sponsorships are managed under the following operational and legal guidelines.

Key Deadlines:

To guarantee your brand is captured in our primary marketing, print, and media rollouts, please note the following hard deadlines:

- **Sponsorship Commitment Deadline:** 15 September 2026
- **Branding Material Submission:** 15 September 2026
- **Final Payment Deadline:** 30 September 2026

Allocation & Binding Commitment

The Confirmation Process: Submission of an Expression of Interest (EOI) does not reserve or guarantee a sponsorship package. A partnership is officially secured and legally binding only upon the execution of a signed Sponsorship Agreement and receipt of the initial required payment.

Late Applications: Requests received after 15 September 2026 will be evaluated strictly on availability and may forfeit specific print and digital promotional benefits.

Payment Terms & Schedule:

Sponsors will be invoiced immediately upon the execution of the agreement. To maintain your allocated benefits, the following schedule applies:

- **Initial Deposit:** A non-refundable 50% deposit is due 15 September 2026
- **Final Balance:** The remaining 50% must be settled in full on or before 30 September 2026.
- **Default Clause:** Failure to meet payment deadlines grants NCCI the immediate right to suspend, modify, or terminate sponsorship benefits without liability, and any deposits paid up to that point will be forfeited.

Artwork & Branding Assets

Submission Window: High-resolution logos, corporate profiles, advertisements, and promotional media must be submitted by 15 September 2026.

Late Asset Liability: NCCI explicitly disclaims liability for omitted branding in printed, physical, or digital event materials if assets are submitted late. Late submissions do not entitle the sponsor to any discount, extension, or refund.

High-Tier Programme Alignment

Platinum, Diamond, and Gold sponsors may elect to align their brand with specific high-profile event segments (e.g., the Presidential Business Luncheon, Gala Dinner, Corporate Breakfast, or VIP Lounge).

These exclusive activations are allocated on a strict "first-paid, first-served" basis. NCCI retains final authority over all program allocations.

Mutual Obligations

Sponsor Obligations: Sponsors agree to fulfil all financial commitments, deliver brand assets on time, adhere to venue and event regulations, and conduct all activities in a manner consistent with the prestigious reputation of SWAiTEX and NCCI.

Organiser Obligations: NCCI shall deliver all specific branding, hosting, and exhibition deliverables tied to the sponsor's confirmed package level.

Cancellation Policy

All cancellations must be submitted formally in writing. Because marketing resources and event spaces are committed early, the following financial penalties apply:

- **55 to 30 days before the event:** 50% of the total contract value remains strictly due and payable.
- **Less than 30 days before the event:** 100% of the total contract value is due; no refunds or credits will be issued under any circumstances.

Organiser Rights & Force Majeure

Program Amendments: The NCCI reserves the right to change the date, venue, or format of SWAiTEX 2026 if circumstances require. Confirmed sponsors will be notified in writing at least 21 calendar days before the original event date. All sponsorship commitments and payments remain valid and transfer to the revised dates. Sponsors unable to attend on revised dates will be engaged in good faith to explore alternative arrangements. Refunds will not be issued for date changes alone, only in the event of full cancellation.

Force Majeure: NCCI shall not be held liable for delays, postponements, or cancellations caused by acts of God, public emergencies, government mandates, labour disputes, or any unforeseen events entirely beyond its reasonable control.

Usage Rights:

Sponsors grant NCCI an irrevocable license to use their approved brand names, logos, and promotional materials for SWAiTEX 2026 marketing and communication purposes.

Final Authority: NCCI retains absolute and final decision-making power regarding all allocations, placements, and event administration.

Next Steps to Secure Your Partnership

Sponsorship opportunities for this milestone 10th-anniversary edition are limited to ensure maximum exclusivity and value for our partners. Early confirmation is strongly encouraged to maximise your brand's pre-event media exposure.

To secure your package or discuss a customised activation layout, please contact the NCCI SWAiTEX Coordination Team.

Email: swaitex@ncci.org.na / ncciinfo@ncci.org.na

Contact: 061228809/ +264 81 1457921



NCCI
SWAKOPMUND
INTERNATIONAL
TRADE EXPO 2026

CHANGE OF DATE

29 – 26 OCTOBER 2026



THE DOME , SWAKOPMUND, NAMIBIA

Sponsorship Agreement



Powering Africa's Next Economy: Innovation, Inclusion & Industrial Growth

Date: _____

Reference No: _____

PARTIES TO THIS AGREEMENT

Organiser:

The Namibia Chamber of Commerce and Industry (NCCI)

Windhoek, Namibia

Sponsor:

Company: _____

Reg. No: _____

Rep: _____

SPONSORSHIP TIER & VALUE

Tier: [Platinum / Diamond / Gold / Silver / Bronze / In-Kind] Value: N\$ _____

Programme alignment (Platinum / Diamond / Gold only) (e.g. Gala Dinner, VIP Lounge):

Full benefits for the selected tier are as set out in the SWAiTEX 2026 Sponsorship Tiers document, incorporated into this Agreement by reference.

Payment Terms

Invoiced upon signing. Non-refundable 50% deposit due on 15 September 2026. Remaining 50% due by 30 September 2026. Late payment entitles NCCI to suspend, modify or terminate benefits without liability; deposits paid are forfeited.

Key Dealines

- Sponsorship commitment & branding material submission: 15 September 2026
- Final payment: 30 September 2026

Binding Nature

An Expression of Interest does not reserve a package. This Agreement is binding only once signed and the initial payment is received.

Mutual Obligations

Sponsor: settle payments, submit assets on time, comply with venue rules and uphold SWAiTEX's reputation.
NCCI: deliver branding, hosting and exhibition items tied to the confirmed tier.

Cancellation Policy

Written cancellation required. 30 days before event: 50% of contract value due. Less than 30 days before event: 100% due, no refunds or credits.

Organiser Rights and Force Majeure

NCCI may amend schedule, speakers, venue layout or format without this constituting breach. NCCI is not liable for delays or cancellations from acts of God, government mandates, labour disputes or events beyond its reasonable control.

Usage Rights and Final Authority

Sponsor grants NCCI an irrevocable license to use its brand name, logo and materials for SWAiTEX 2026 marketing. NCCI retains final authority over all allocations, placements and event administration.

Late Aassets

NCCI disclaims liability for omitted branding where assets are submitted after 15 September 2026. Late submission does not entitle the sponsor to a discount, extension or refund.

By signing below, both parties acknowledge that they have read, understood and agree to be bound by the terms of this Agreement.

For NCCI

Name: _____

Signature: _____ Date: _____

For the Sponsor

Name: _____

Signature: _____ Date: _____

